



Activities Report 2024



2024 Highlights

14,697,173

hectares of preserved areas with FAS operations

21,359

families benefited

798

communities, villages, and municipal headquarters

31

conservation units

44

municipalities in Amazonas

67

Indigenous territories

R\$ 13,857,600

in payments to the beneficiaries of *Programa Guardiões da Floresta*

R\$ 8,518,760

annual gross revenue from enterprises and supported productive chains

R\$ 1,250,000

invested in 05 (five) entrepreneurship associations of Indigenous women

126%

increase in gross revenue from the handicraft production chain

25%

increase in gross revenue from the tourism production chain

Environmental Conservation

11,548

families benefited by *Programa Guardiões da Floresta*

560,000 hectares

creation of the *Parque Estadual Ambiental das Árvores Gigantes da Amazônia* created by the Government of Pará with the support and influence of FAS

28%

reduction of deforestation in 16 conservation units with historical work carried out by FAS in 2020-2024

4 %

reduction of heat foci in conservation units with historical work carried out by FAS in 2023 and 2024



Learn more about the Environmental Conservation axis

Education and Citizenship

10

Municipalities in the interior of Amazonas reached by the teaching training stages

1.185

Educators participated in training cycles

09

Hubs of Innovation and Education for Sustainable Development (Nieds)



Learn more about the Education axis

Mitigation and Adaptation to Climate Change



Learn more about the Mitigation axis

30

communities have implemented climate mitigation and adaptation projects

977

firefighters and fire wardens received support to combat 5,455 forest fire outbreaks in Acre, Amazonas and Rondônia

146.05

tons of CO₂ prevented by using two (02) solar power photovoltaic systems for communities and educational activities

Health and Well-Being



Learn more about the Health axis

334

telehealth appointments

37

trained community and Indigenous health agents

07

participations in meetings of the State Health Council

Amazonian Socio-bioeconomy



Learn more about the Socio-bioeconomy axis

05

Indigenous entrepreneurship workshops held in the Alto Rio Negro, Baixo Rio Amazonas, and Solimões

23

training courses provided

05

productive chains supported

Management and Transparency

59%

of leadership positions held by women

86%

FAS collaborators are from the Amazon

34

independent financial audits approved without exception.

Summary

FAS hosted the Copa da Juventude da Floresta in Presidente Figueiredo (AM) and Itapiranga (AM)



Photo: Nathalia
Brasil



Watch the video about the
Olimpíada da Floresta in
New Aripuanã (AM)

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Presentation

2024 was a year of changes, achievements, and challenges for FAS. We had a transition in the institution governance with the end of the administration of Benjamin Sicsu and Neliton Marques, former chairman and vice-president of the Board of Administration respectively. They were succeeded, by election, by Luiz Furlan and Izolena Garrido. New councilors were also elected to replace those who finished their term of office. We would like to express our most sincere thanks to all counselors who have contributed voluntarily to the development of FAS.

We had to overcome many challenges in 2024. In the environmental front, communities and villages benefited by the FAS programs have faced the biggest drought since 1903, resulting in a significant increase of the climate change adaptation agenda. Considering that the previous record registered was in 2023, we are facing a possible new hydrological pattern. In view of this, we are preparing to expand our projects focused on resilience to extreme weather events.

In addition to the drought, we also had record forest fire rates. The fires impacted the entire Amazon, with extremely high levels of air pollution and a significant increase in public health problems, especially in children and the elderly.

This year, when FAS celebrates its 17 years, new and promising prospects are presented. Some structuring projects, approved in 2024, will begin to be implemented in 2025, and this will allow us to accelerate the actions of FAS programs. COP 30, in turn, puts the Amazon at the center of debates. FAS is strongly committed to supporting the construction of the most important event for the Amazon in this century, in partnership with the Brazilian Government and the Governments of the Amazon States.

We appreciate the engagement of everyone in our mission and purpose. Thanks to this serious and joint work, we hope to continue contributing to a prosperous and sustainable Amazon.



Luiz Furlan
Chairman of the Board
of Administration



Izolena Garrido
Vice-President of the
Board of Administration

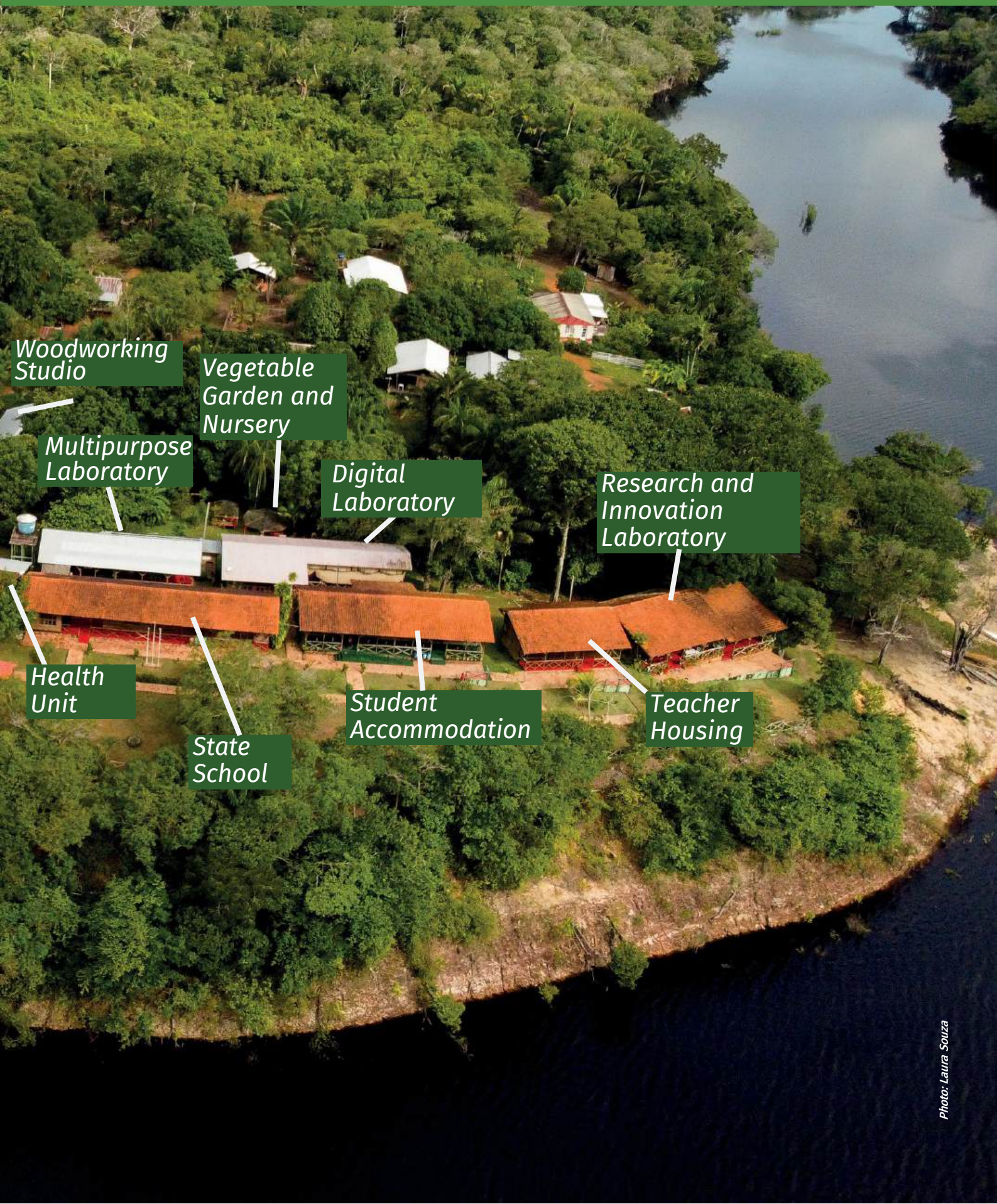


Virgílio Viana
Superintendent
General of FAS

Innovation and Education Center for sustainable Development (Nieds)



The Nieds are spaces made up of classrooms, a library, accommodation, a computer lab, and agroecological production units, built in Indigenous and riverine conservation units in the Amazon.



About Us

Created in 2008, Fundação Amazônia Sustentável (FAS) is a civil society and non-profit organization that promotes sustainable development in the Amazon. Recognized as a social assistance entity, FAS works to guarantee the rights of traditional populations of riverine communities, Indigenous peoples, quilombolas, and peripheral communities through a systemic look, contextualized action, social empowerment, development, and innovation.

Presenting: FAS



Photo: Laura Souza



The FAS team consists of 163 people, of whom 61% are women.

Mission

Contribute to the environmental conservation of the Amazon through the valorization of the standing forest, its biodiversity, and the improvement of the quality of life of the riverine communities, combined with the implementation of knowledge about sustainable development.

Target group

Beneficiaries Financers

Financiadores

Partner institutions

Vision

To be a global reference in solutions for sustainable development in the Amazon, through the valorization of the standing forest and its socio-biodiversity, community empowerment, and the expansion and strengthening of partnerships.

Values

Transforming passion

Responsible farming

Systemic outlook

Shared knowledge

Efficient management and governance



In the image, the FAS team, Nilton Lins University and people living in the Rio Negro Sustainable Development Reserve (RDS). RDS students attend the "Technical Course in Tourism Management". The graduation is planned for 2025.

Where We Operate



Global scale

International cooperation agendas and multilateral articulations. Sustainable Development Solutions Network (SDSN)

Legal Amazon

Projects in the 09 (nine) states of the Legal Amazon + 15 partner organizations

Amazonas

Presence in 798 communities, villages, and municipal headquarters

21,359 families benefited

60,418 people benefited

08 (eight) municipalities in the *Projeto Desenvolvimento Integral de Crianças e Adolescentes Ribeirinhas na Amazônia* (Dicara)

31 Conservation Units, 67 Indigenous Territories, 44 municipalities, 1 Quilombola Territory

In May, the Ateliê do Jaraquzinho was opened in the Bela Vista do Jaraqui community, RDS Puranga Conquista.



You too can contribute to the work of FAS in the Amazon! Donate.

How We Operate

The Amazon is made up of a rich mosaic intertwined with social, environmental, cultural, technological, and economic issues. The systemic view of FAS, illustrated in the mandala below, is based on the Amazonian complexities and structure strategies for the sustainable development of the region. FAS bases its work on 17 years of experience, adopting a participatory model and developing projects with Indigenous, riverine, and quilombola communities.

The institutional approach is composed of our legacy "Living Forests and Prosperous Communities", and our work is structured around five priority axes: Environmental Conservation, Education and Citizenship, Mitigation and Adaptation to Climate Change, Health and

Well-Being, and Amazonian Socio-bioeconomy. These axes are developed considering cross-cutting actions of empowerment of the target group, innovation, infrastructure, and transparency. All projects are connected to the 17 Sustainable Development Goals (SDGs) and their pillars: People, Planet, Prosperity, Peace, and Partnerships.



How can community demands become a reality?



The community expresses its need to FAS



FAS, in consensus with the community, transforms dreams into projects



FAS seeks partners to fund projects



The community, FAS, and their partners implement projects

How to read the mandala?



Legacy



Working axes



Cross-cutting topics



SDGs

Timeline



2008

Beginning of FAS and the partnerships with Bradesco and the Government of Amazonas | Beginning of the implementation of the Bolsa Floresta Program (PBF) | The REDD+ Project, in the Juma (AM) RDS, becomes the first in the world to receive an international certification for deforestation prevention.



2009

Coca-Cola becomes a FAS partner | Funding from the Amazon Fund for actions to support income generation and empowerment of conservation unit associations | Beginning of the structuring of 04 (four) Conservation and Sustainability Centers (NCS).



2010

Start of the Samsung partnership.



2011

Google and FAS launch Street View in the Amazon | Partnership with *Schneider Electric* to implement a solar power generation system in the Rio Negro RDS communities.



2012

Partnership with Grupo Abril for carbon compensation and education investments in the Juma RDS.



2013

Inauguration of the Technological Innovation Incubator for Sustainable Enterprises | Implementation of the Technical Course in Sustainable Production in Conservation Units, in partnership with Cetam, in the Uacari RDS.

2014

Launch of the Rede de Soluções para o Desenvolvimento Sustentável da Amazônia (SDSN) | Implementation of RD&I projects funded by Videolar S/A | ODM Brasil Award | *Prêmio Von Martius de Sustentabilidade* award.



2015

Beginning of the Empreendedorismo Ribeirinho Agenda, in partnership with Sebrae 112 *Virada Sustentável* in Manaus | *Prêmio Hugo Werneck de Sustentabilidade & Amor à Natureza* award.



2016

Project “*Primeira Infância Ribeirinha*” inspires the Amazonas public policy “Early Childhood” Amazonense | *Calouste Gulbenkian Award* | *Prêmio Gestão Ambiental no Bioma Amazônia* “Environmental Monitoring, Control, and Recovery”.



2017

Best NGO Award in the North Region (Revista Época) | 12 NGOs to receive the *Prêmio Qualidade Amazonas (PQA)* award | Development of the 2030 FAS Strategic Planning.



2018

10 years of FAS | Beginning of the partnership with Petrobras, Lojas Americanas, Coca-Cola, and Fundación Avina | Certificate of Honor and Merit to the Legislative Assembly of Amazonas | André and Lucia Maggi award | FAS is elected one of the top 100 NGOs in Brazil (Instituto Doar) | ODS Brasil Award | Honorable in the *Qualidade Amazonas (PQA)* award.



See our
complete timeline

☀ 2019

FAS wins the UNESCO-Japan Award in Education for Sustainable Development | Launch of the Jirau da Amazônia | Prêmio Melhores ONGs 2019 Award: Best NGO in the North Region | Prêmio Fundação Banco do Brasil Award for Social Technology | Prêmio Qualidade Amazonas 2019

☀ 2020

FAS becomes *Fundação AMAZÔNIA Sustentável* | Creation of the *Aliança Covid Amazônia* to tackle the Covid-19 pandemic in the Amazon, with 119 partners.

☀ 2021

FAS was elected as the best NGO in Brazil and Amazonas by the *Instituto Doar* | “Community-based Entrepreneurship” by FAS is certified as a social technology of Fundação Banco do Brasil.

Participación de los arqueros indígenas, Gustavo y Graziela Santos, en *The Wall*, cuadro del Domingão com Huck, en 2024.

2022 ☀

FAS becomes an executive agency of the *Floresta em Pé* program, through international selection by the Government of Germany | Beginning of the implementation of the Guardiões da Floresta Program | The first NGO in the world to use SAP technologies for managing sustainability and data transparency programs

2023 ☀

FAS completes 15 years | Creation of the Aliança Amazônia Clima to combat climate change | FAS is selected to run the REDD Pioneers Program, funded by the Governments of Germany and Great Britain | Partnership signed with the Coordenação das Organizações Indígenas da Amazônia Brasileira (COIAB) | Finalist of the Prêmio Zayed de Sustentabilidade award in the Climate Action category.

☀ 2024

FAS is a partner in the creation of the Parque Estadual Ambiental de Árvores Gigantes da Amazônia in Pará | Teaching Programs on Field Pedagogy, launched in 2019 and offered by the State University of Amazonas (UEA), in partnership with the Municipal Government of Carauari, FAS and several partners, received maximum grade (05) from the State Council of Education of Amazonas (AM).





Watch the webseries
"Árvores Gigantes da
Amazônia" (Giant
Trees of the Amazon)



Watch the Jornal
Nacional segment about
the giant trees

Photo: Fernando
Sette

In 2024, an expedition was carried out to the Parque Estadual Ambiental das Árvores Gigantes da Amazônia in Pará. The trip lasted 17 days and had the participation of 28 people.

Environmental Conservation

FAS acts as an accelerator of conservation projects in the Amazon, collaborating with regional governments in the development of environmental policies and the creation of protected areas. An example of that is the *Parque Estadual Ambiental das Árvores Gigantes da Amazônia*, a state park created by the Government of Pará with the support of FAS. This new Conservation Unit covers about 560,000 hectares of Amazon forest and has received investments for research and supervision, focusing on large trees, reaching 100 meters high.

The project was funded by the *Andes Amazon Fund* (AAF), coordinated by the Institute for Forest Development and Biodiversity of the State of Para (IDEFLOR-Bio) and the State Secretariat for Environment and Sustainability (SEMAS).

On the other hand, FAS concluded payments to families registered in the Guardiões da Floresta Program, a public policy by the Government of Amazonas conducted by the State Secretariat for the Environment (Sema). The program rewards residents of the Conservation Units. In 2024, the program completed payments to 11,548 families.



In May, FAS participated in the event “From climate crisis to climate resilience” in Rome, organized by the Pontifical Academies of Sciences (PAS) and Social Sciences (PASS). On the occasion, the FAS General Superintendent Virgilio Viana (in the image, on the left) spoke about “Nature-Based Solutions”. The event was attended by the supervisor of the FAS Indigenous agenda, Rosa dos Anjos.

Photo: Vatican Media

The Rede Amazônica team, led by journalist Daniela Branches (in the image, on the right), won the Prêmio Águas de Manaus award in the categories Telejournalism and Grand Reporting, with the production “Expedição Mismi: O Caminho da Nascente do Rio Amazonas”. The 1st content portrays the expedition led by FAS to the river source and aired in regional programs of the network and also in Fantástico.

Check out the news piece aired on Fantástico



Photo: Bruna Martins

Education and Citizenship

Education is one of the pillars of FAS's work, materializing in socio-environmental projects involving thousands of people in the region. FAS supports the work of teachers working in the countryside, offering complementary training and teaching materials aligned to local languages and realities.

In partnership with the *Movimento Bem Maior* (MBM) and *Banco Nacional de Desenvolvimento Econômico e Social* (BNDES), 971 educators participated in pedagogical training cycles, reaching educators from 10 municipalities in the interior of Amazonas in Tefé, Fonte Boa, Itapiranga, Uarini, Carauari, Coari, Marãã, Novo Aripuanã, Iranduba and Eirunepé.

*The *Desenvolvimento Integral de Crianças e Adolescentes Ribeirinhas na Amazônia* (Dicara) project completed 10 years in 2024, covering 08 (eight) municipalities and benefiting 2,489 children and adolescents by working to protect and guarantee the rights of the forest youth, seeking to empower and develop their skills and potentialities.*

Photo: Bruna Martins



Photo: Lucas Bonny

The project “Plantando Saberes & Colhendo Florestas”, a partnership between FAS and Americanas, completed another cycle generating impacts on the riverine education of Amazonas. As a result, participants created an educational deck of cards and a guide on flagship species located in communities in the Uatumã RDS, in the municipality of Itapiranga (339 kilometers away from Manaus).

We left school traditionalism behind to engage the riverine community and show how great our education is.

Lucilene Almeida, teacher in the Monte Sinai (AM) community, on the pedagogical training for teachers carried out by FAS in Itapiranga (AM)



Photo: Larissa Gaynett



Watch the video about teacher training in Itapiranga

The youth of Amazonian communities is being actively empowered to be a protagonist for the future of the region. Through leadership formation, these young people are encouraged to express their ideas, dreams, and demands. This initiative takes shape with participation in events such as Youth Meetings and the Forest Youth Congress. The Youth Meetings provide a space for participants to discuss topics relevant to their communities and propose innovative solutions.

In 2024, 05 (five) meetings were held in 04 (four) municipalities (Eirunepé, Fonte Boa, Presidente Figueiredo, and Tefé), attended by 534 participants.

The Forest Youth Congress, in turn, serves as a forum to discuss broader strategic topics, bringing together young people from different municipalities to exchange experiences, strengthen their networks, and articulate joint actions. 78 young people from 06 (six) municipalities participated in the event.



Another project carried out in the Boa Esperança community, in the municipality of Manicoré (AM), is the Solar Community Hub (SCH), a space that combines innovation, sustainability, and education, developed in partnership with FAS, Dell Technologies, Intel and Computer Aid since 2022



Learn about the activities of the Solar Community Hub



Photos: Rodolfo Pongelupe

One of the activities carried out in 2024 was an empowerment workshop for 39 women from 06 (six) communities, who explored the use of natural resources in the production of bio jewelry and sustainable marketing strategies, strengthening female leadership and promoting support networks. The activity was led by Izolena Garrido, entrepreneur of RDS Rio Negro.



The *Reserva Extrativista do Rio Gregório* is located in one of the regions most distant from the capital of Amazonas, Manaus, in the municipality of Eirunepê (AM). Since 2023, FAS has developed a project to improve the quality of life of its inhabitants, funded by Vale Fund. Last year, several actions were carried out to promote socio-environmental improvements in this conservation unit.

Among them, the installation of solar-powered Internet, training of socio-environmental monitors, application of socioeconomic monitoring questionnaires, joint missions for vaccination and issuance of documents, and implementation of water capture and solar-powered lighting systems. 27 communities participate in the project, benefiting 788 people.



Photo: Emile Gomes

Indigenous archers have won 85 medals since 2014, when they began to receive support from FAS. In 2024, they stood out for the repercussion of their stories in the press, like the German website DW and UOL in Brazil.



See the news report aired on DW here



Photo: Orlando Júnior



Mitigation and Adaptation to Climate Change

FAS has been strengthening and expanding the reach of projects to adapt the impacts of climate change. One of these is the *Água + Acesso* project, a partnership between FAS, *Fundação Avina* and *Coca-Cola Brasil*, which aims to provide treated water. In 2024, 04 (four) drinking water collection, treatment, and storage systems were installed in the RDS Piagaçu-Purus (AM), benefiting 1,800 people who live there. The technology adopted in the communities uses renewable energy through photovoltaic panels connected to water treatment plants.

Promoted by FAS, an example of climate change mitigation action is the “REDD+, Amazon, and Traditional Peoples” course developed to strengthen and share knowledge with leaders on the sustainable use of the forest and how to take advantage of the opportunities offered by REDD+ mechanisms (Reduction of Greenhouse Gas Emission from

“ This is the first time our community has water treatment. I am happy because the water is clean and for everyone to consume.

Leidiane Laranjeiras Seixas, resident of the Cuianã Community, RDS Piagaçu-purus



Deforestation and Forest Degradation). The free training program, divided into online and face-to-face stages, was conducted in partnership with the *Mitsubishi Corporation Foundation for the Americas* (MCFA) and was attended by 964 people.



“REDD+, Amazon, and Traditional Peoples” Course

Photo: Orlando Júnior



The system treats approximately 56 million liters of drinking water every year.



Check out the webseries of the *Água + Acesso* program

Climate Adaptation Alliance

Objectives

1

Contribute with actions to minimize climate injustice in communities, villages, and neighborhoods of the deep Amazon

2

Articulate actions with different institutions to tackle climate emergencies

3

Mobilize economic and financial resources through FAS articulation

2024 Actions

- The actions reached nine (09) territories in 24 communities, villages, and neighborhoods.
- Approximately 860 food staple baskets were delivered.
- Distribution of Camel Water Backpacks, benefiting 650 people through the Água+Acesso project, in partnership with Coca-Cola Brasil.
- More than 1,900 people from the RDS Piagaçu-Purus and the Resex Rio Gregório benefited from the implementation of water capture systems.



Conexão Povos da Floresta

The “Conexão Povos da Floresta” project aims to connect communities of the Legal Amazon through broadband internet. Led by the grassroots organizations of the Coordenação Nacional de Articulação das Comunidades Negras Rurais Quilombolas (Conaq), Coordenação das Organizações Indígenas da Amazônia Brasileira (Coiab), and Conselho Nacional das Populações Extrativistas (CNS), in partnership with more than 30 civil society organizations, institutions, and companies, including FAS.

120

Internet
Kits

8,500

people benefited

26

conservation units
and indigenous territories

23

municipalities
of Amazonas

Partnerships for the Amazon

Another important milestone for FAS was the beginning of the implementation of the Floresta em Pé Program, the result of a financial collaboration between the Government of Germany and Brazil, through KfW. The program aims to contribute to the reduction of greenhouse gas emissions from deforestation, valuing the standing forest through the promotion of bioeconomy, support for the control of deforestation, and strengthening environmental governance in the states of Amazonas and Pará.

FAS was selected for the project by KfW after competing against 13 national and international institutions. In addition to managing financial resources, it also provides technical assistance to the project. After the selection, a diligence was carried out to confirm that the organization was able to receive the resource with transparency, compliance, and proper accountability and safeguards systems.

This is the first time an Amazon organization has won a selection process of the Government of Germany to manage a foreign resource.

In 2024, FAS also became the financial manager of the REDD Early Movers (REM MT) Stage II program, an initiative coordinated by the Government of Mato Grosso, made possible by donations from the governments of Germany and the United Kingdom, through KfW, who invited FAS to compete in the selection process. After presenting the best technical and financial proposals and going through six months of diligence, FAS was selected to manage resources to combat deforestation, promote bioeconomy, and encourage the prosperity of forest peoples.

In partnership with Re:Wild, FAS supported the states of Amazonas, Acre, and Rondônia in fighting 5,455 forest fires and ensuring access to drinking water for 202 families. Approximately 977 fire wardens and firefighters from three states were supported.



Floresta em Pé Program



Redd Early Movers (REM MT) Programs



Divulgação Governo do Pará

The new Environmental Monitoring Room of the Government of Pará was inaugurated with anticipated resources from FAS to start the operation of the Floresta em Pé Program in 2024. The monitoring apparatus of the State Department of Environment and Sustainability (SEMAS/PA) was reinforced with videowall and high-performance data intelligence technologies.



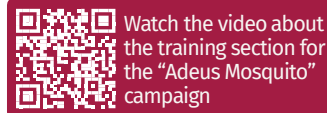
KfW

Health and Well-Being

To ensure free and quality health to Indigenous and riverine populations, often distant from large urban centers, FAS has conducted training sections for community health agents and connected professionals from various specialties, such as medicine, nursing, and psychology, to those who need care.

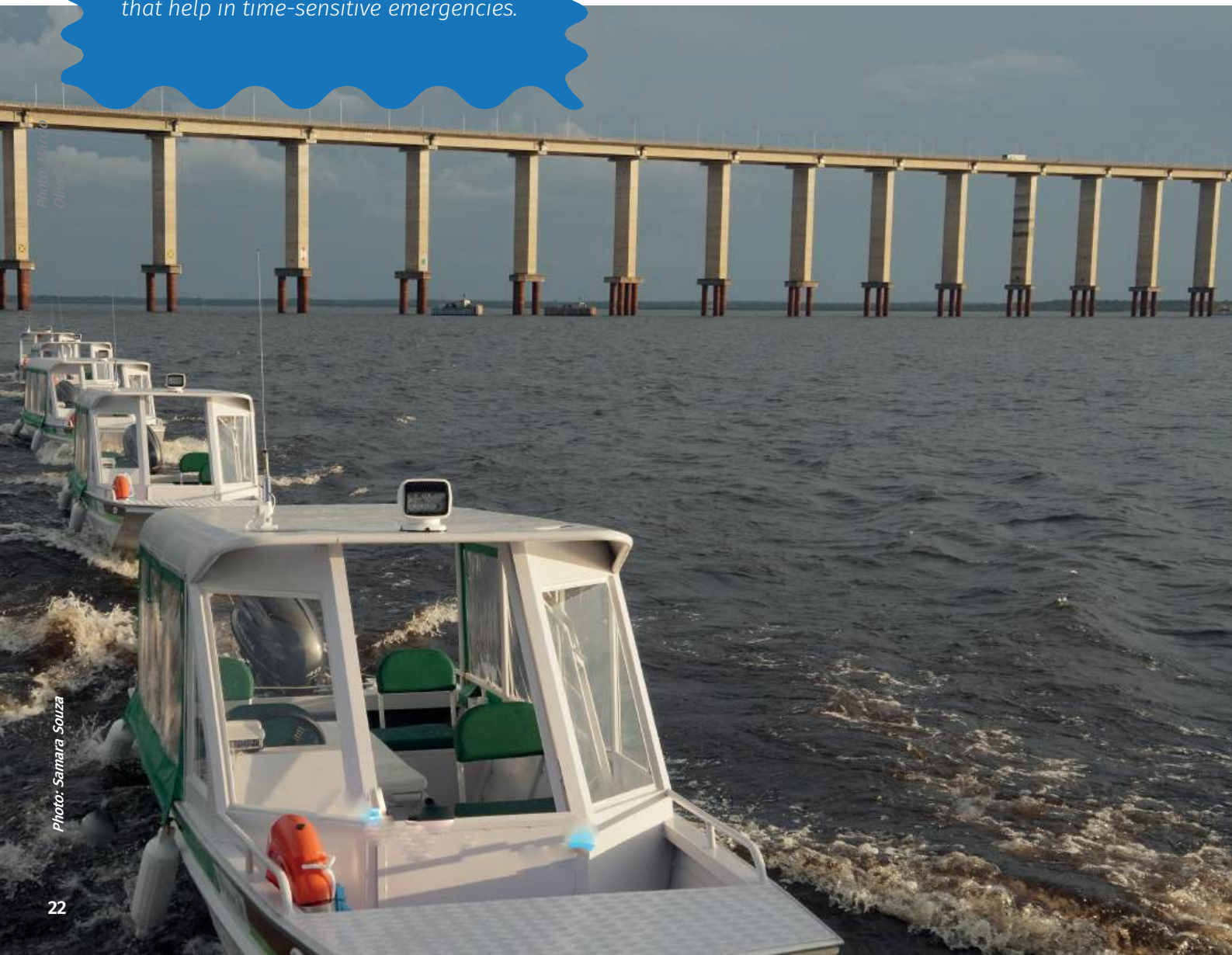
In 2024, FAS became the implementer of SC Johnson's "Adeus Mosquito" program, which aims to train multipliers to fight the proliferation of

mosquitos that are vectors of diseases such as dengue, zika, chikungunya, yellow fever, and malaria. The campaign has promoted awareness-raising actions in the rural area of Manaus.



In addition, FAS joined the State Health Council of Amazonas, representing socio-environmental organizations and contributing to decision making aimed at improving the quality of life and health of the Amazonas population.

Fire-fighting boats are important river vehicles aimed at emergency care in Indigenous and riverine communities that help in time-sensitive emergencies.



Telehealth in the Context of Climate Change

FAS is a partner of municipalities and states in promoting telehealth in the Amazon region, using technology to extend access to health services in communities and villages remotely. Through connectivity hubs, professionals can connect to these communities, allowing consultations, diagnostics, and remote monitoring.

In 2024, 334 teleconsultations were carried out. Between August and September, 23% of the 30 consultations recorded complaints about the impact of the drought. Between September and October, 33% of the 24 mentioned severe drought.

The main complaints reported included symptoms of depression, social phobia, post-traumatic stress disorder (PTSD), family conflicts,

marital conflicts, and mourning. With the drought of rivers, the community faces a drop in income and greater isolation, which presents difficulties for obtaining basic subsistence items such as drinking water, food, and medicines. Other consequences include the interruption of the school calendar and an oscillation in the power supply.

In addition, the longer time families spend inside their homes has intensified family conflicts. Given this scenario, the value of mental health has become even more evident, reinforcing the importance of offering psychotherapy services via teleconsultation as an essential initiative.

In partnership with the Municipal Secretariat of Environment and Sustainability of Manaus, FAS held 04 (four) weblectures with 141 participants, in addition to providing calls and teleguidance for residents of three communities.



Photo: Rodolfo Pongelupe



Photo: Samara Souza

“

It has improved a lot here in the community with telehealth, because it is close to our home. Before we had to go to Manicoré, and it was a big expense.

Maria Milda Teixeira de Souza, resident of the Boa Esperança community, Reserve for Sustainable Development Rio Amapá, on the telehealth system.

”

Amazonian socio-bioeconomy

Through initiatives in Amazonian socio-bioeconomy, FAS supports local communities in strengthening production chains. Two projects are benefiting RDS Mamirauá pirarucu managers with the construction of floating structures, training of fisherfolk, and creating market intelligence through blockchain, a technology to track the species adding value to the product. The projects receive funds from Bradesco and Positivo Tecnologia through the Programa Prioritário de Bioeconomia (PPBio), a public policy of the Free Economic Zone of Manaus Superintendence (Suframa) coordinated by the Instituto de Conservação e Desenvolvimento Sustentável da Amazônia (Idesam).

FAS also encourages Community-Based Tourism (TBC). Connected to a sustainable hospitality business network, in 2024 FAS initiated the “Aliança para a Prosperidade da Amazônia” project, funded by Moët Hennessy Louis Vuitton (LVMH). The project offered gastronomy courses with the use of regional products, aimed at 22 women, to expand the offer of food options for customers. In addition, 36 tourism scholars had an immersive experience in the Tumira community to learn about the potential ventures and cultural and natural attractions of the region.

FAS offered a gastronomy course in the Rio Negro RDS for 22 women from various communities. The classes were taught by renowned chef Débora Valente, who acts as a consultant and coordinator of the gastronomy course at the Faculdade Santa Teresa.

Photo: Lucas Bonny

“

FAS plays a key role in the community. The experience of seeing how it is possible to conserve the forest and, at the same time, generate income for those who live it. It was unforgettable.

Isabelle Nogueira, ambassador of the Parintins Folklore Festival and cunhã-poranga do Boi Garantido.

”



FAS involved 186 fisherpeople from 10 communities in 05 (five) training sessions carried out at RDS Mamirauá.



Photo: Rodolfo Pongelupe

In 2024, 04 (four) pirarucu markets were held at FAS headquarters, with a total revenue of R\$ 345,266 for the fisherfolk, totaling 33 tons of fish purchased by 2,820 consumers, benefiting 153 people.



Photo: Bruna Martins

Entrepreneurship for Indigenous Women

Two projects have contributed to strengthening the role of Indigenous women in the Amazon. The “*Parentas que Fazem*” project focused on the institutional strengthening of 10 indigenous associations, training 374 women. Developed in partnership with Google.org, the Coordenação das Organizações Indígenas da Amazônia Brasileira (Coaiab) and the Rede de Mulheres Indígenas do Amazonas - Makira-E'ta, the project also celebrated the ancestral

knowledge in collaboration with Manaus fashion designer Maurício Duarte. Pieces made by participating artisans were exhibited at international fashion shows in New York and Milan, promoting the global recognition of the Indigenous arts and traditions of the Amazon, as well as income generation.

In December, FAS held a fashion show with the pieces produced by the Indigenous designer, Maurício Duarte, in collaboration with the associations.

“ I am very happy to be part of this powerful project, whose results will materialize as art, fashion, and a lot of affection. ”

Maurício Duarte, fashion designer¹ from Amazonas and partner in the project “Parentas que Fazem”



Photo: Lucas Bonny



Workshop of the “*Parentas que Fazem*” project in São Gabriel da Cachoeira



Workshop of the project “*Parentas que Fazem*” in Parintins



Photo: Marcio Oliveira

The “*Empreendedoras da Floresta*” project aims to train women in business management and market access. To do so, FAS and the L'Oréal Fund for Women benefit 105 women working with handicrafts in three Conservation Units (UCS) of Amazonas. The three-year initiative will promote an entrepreneurial journey through workshops where women will be encouraged to develop innovative bioeconomy products and will receive

financial mentoring, in addition to seed capital. The launch of the project took place in August, in the Indigenous community of Três Unidos, of the Kambeba people, located in the Environmental Protection Area (APA) of Rio Negro, 60 kilometers from Manaus. In all, 75 women participated in the “1st *Empreendedoras da Floresta Meetings*”, with the opening of the module of Entrepreneurial Training.



Learn about the *Empreendedoras da Floresta* project

Management and Transparency

FAS is widely recognized for its effective management and transparency in socio-environmental initiatives. With a robust organizational structure, it adopts governance practices that ensure accountability, excellence, and efficiency in results. This approach allows continuous monitoring and assessment of its actions, ensuring positive and significant impacts for environmental conservation and for improving the quality of life in the Amazon.

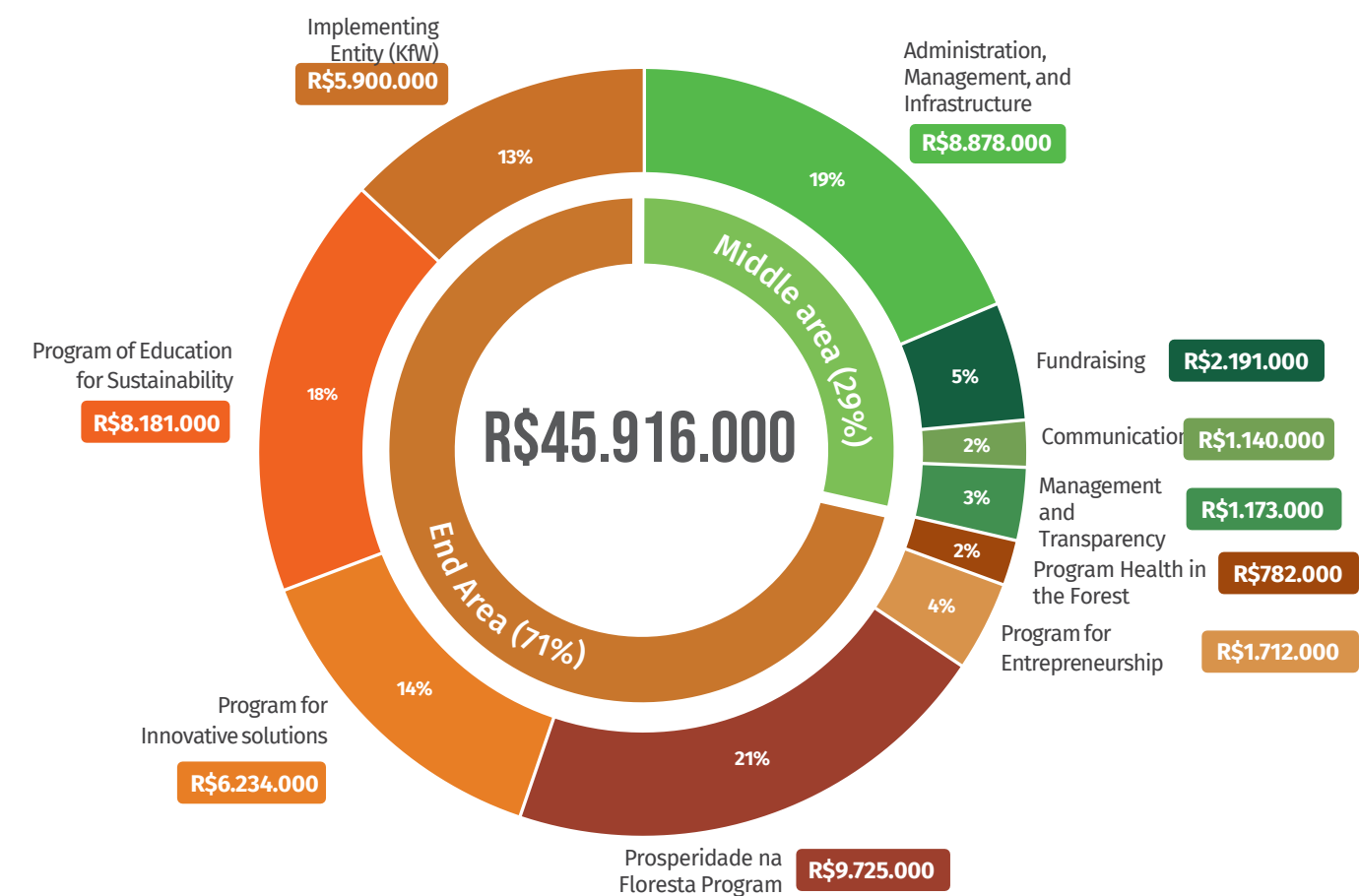


Photos: Bruna Martins

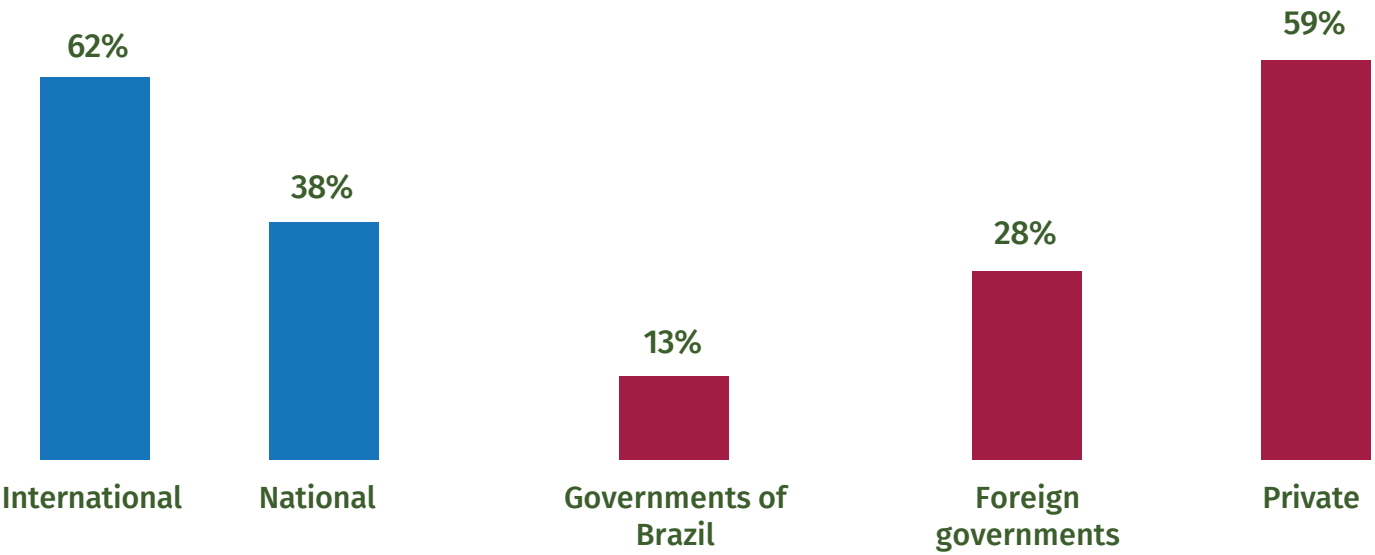
In 2024, 04 (four) meetings of the FAS Board of Administration were held in Manaus. In the image, the first meeting of the year that marked the transition from the previous management to the current one.

2024 Financial Execution

Distribution of resources by area totaling the execution of R\$ 45.9 million



Resource source:



2024 was a remarkable year for the history of FAS, with the beginning of the implementation of financial cooperation projects via KfW.

As part of this process, FAS is improving and automating its management systems. In 2025, SGI+ will be launched, a legacy system for project management. In 2024, we implemented technologies from SAP, a partner company leader in information systems, such as *SAP Datasphere* and *SAP Analytics Cloud*.

With this, FAS's knowledge management starts offering a holistic perspective, allowing integrated analysis of operations, projects and programs. This data integration makes it easy to predict resource allocation and its impact on communities. In addition, FAS generates dashboards that detail the financial application and effectiveness of projects, using information about donations to measure social and environmental impacts.



At the SAP Now Brazil event, held in Sao Paulo in September, FAS highlighted the alliance between the third sector and companies. In the image, from left to right, are: César Gioda Bochi, president of Sicredi; Adriana Aroulho, president of SAP Brasil; Gustavo Segre, vice president of Marketing at SAP Brasil; Laís Souza, Olympic athlete; Michelle Costa, Superintendent of Management and Planning at FAS; and Pedro Bial, journalist.

Photo: divulgação
SAP

People Management Policy

Another important point in the management was the strengthening of FAS's people management policy. One of the initiatives highlighted was the launch of the Remuneration and Development Plan to promote the appreciation and growth of collaborators. The plan methodology includes structuring the annual performance assessment, data consolidation, feedback, and continuous monitoring by the leaders.

FAS has also advanced in the construction of a Diversity Policy and is dedicated to combating all forms of inequality and discrimination in their work environments and network of relationships. Another significant advance was the initiatives aimed at mental health and well-being, carried out in partnership with Moodar.



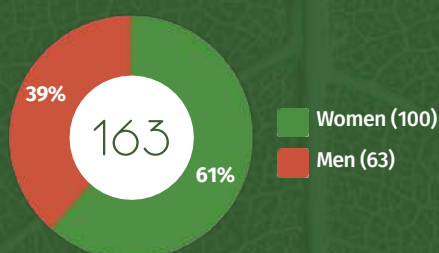
Photos: Laura Souza



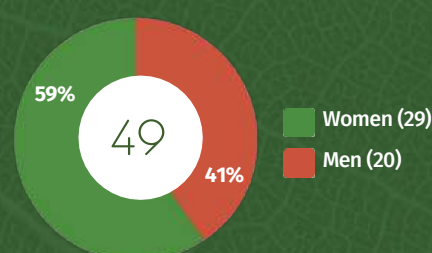
In 2024, 18 training meetings were held, as well as health and well-being initiatives. The professionals at the Manaus headquarters also performed workplace exercises three times a week (image above).

FAS Team Profile

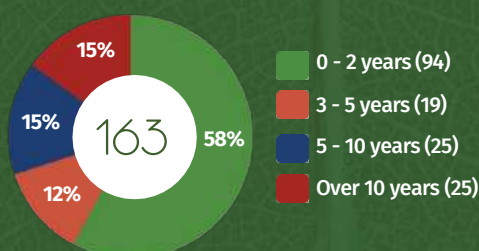
Gender



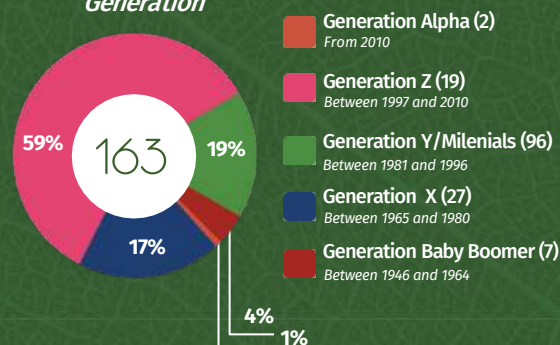
Leadership
Positions



Time at FAS



Generation



2024 Organizational Climate survey

The organizational climate survey was conducted in February, with the participation of 145 FAS professionals, including interns and hired workers, and assessed four dimensions. Approximately 72% of respondents consider conflicts to be rare and

occasional, while 86% are satisfied with the performance and search for qualification. About 75% know and believe in the organizational culture, and 74% are happy to work at FAS.

Capture and Relationship

FAS has intensified the work of attracting and engaging strategic partners with a focus on strengthening a network for conservation and prosperity in the Amazon. FAS follows the path of diversification of sources of resources for socio-environmental initiatives through partnerships with companies, governments, and international funding.

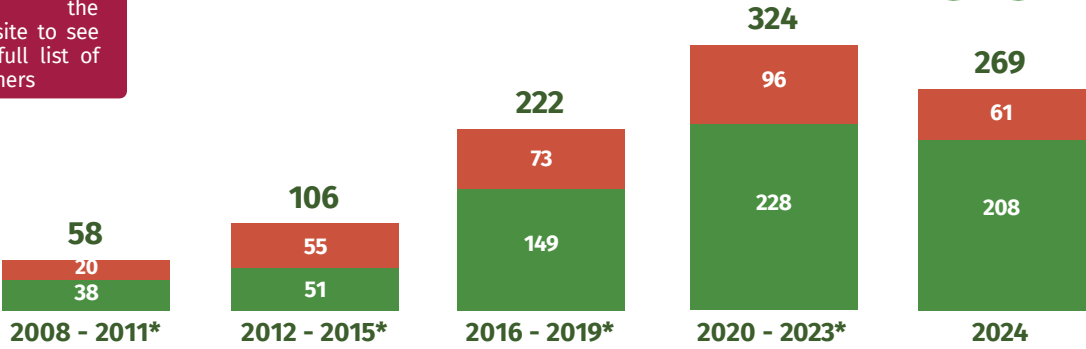
In 2024, FAS and Schneider Electric signed a ten-year partnership to provide renewable energy and promote sustainable development in the Amazon. The “Sustainable Energy Solutions Hub for the Amazon” will be implemented in the Três Unidos and Tiririca (AM) communities, providing research, development, and training for communities to manage their own energy systems.



On the left, in partnership with the Brazil-France Chamber of Commerce (CCBF), FAS held events in Brazil and abroad to strengthen the Aliança de Empresas Francesas pela Amazônia Viva, encouraging French companies to engage in the sustainable development of the biome. On the right, FAS and Schneider signed the letter of intention during the G-20, in Rio de Janeiro (RJ).

Our Ecosystem

FAS seeks to integrate different players around sustainable solutions for the Amazon, promoting innovation and collaboration to conserve the forest and build prosperous communities. See the evolution of the total number of partnerships over the years:



*Average number of partners per 4-year term.



In 2024, FAS promoted workshops for young people who are part of the project "Repórteres da Floresta"

Communication

Dedicated to strengthening the FAS brand, Communication seeks to consolidate our Amazonian and socio-environmental identity and increase the recognition of our achievements among the most diverse audiences. Among the highlights of the year, were coordinated actions of digital media with content creators of national reach (Vanessa Lopes and Isabelle Nogueira), the superintendent column on Innovation and Sustainable Development, Victor Salvati, in Jornal do Commercio (AM) and the partnership with (((o))) echo in the launch of the Bolsa de Reportagem Vandrê Fonseca de Jornalismo Ambiental 2024.

Results

4,553 | +31%*

News pieces published in the press

800,256 | -2%*

Website accesses

1,584,674 | +57%*

Total engagement on Instagram

7,444,233 | +236%*

Views (YouTube and Instagram)

*In relation to the year 2023

Content creators, such as Vanessa Lopes and Tainara Kambeba (pictured), Isabelle Nogueira, and Mariele Albuquerque, participated in immersions of social and environmental projects of FAS in the Amazon and shared their experiences on social media.



“

I was very happy to see up close the work that FAS does, because when the community talks about it, it is with love. The community grows sustainably, preserving nature.

Mariele Albuquerque, cunhã-poranga of Boi Caprichoso.

”





Photos: Marcio Oliveira

The 2024 edition of Virada Sustentável Manaus involved about 7,000 people in the capital in a free and diverse program, focused on sustainability, inclusion, and well-being. The event is a joint initiative by FAS, with the production of Benevolência, sponsored by Bemol and Águas de Manaus, with the support of the Secretariat of Culture and Creative Economy of Amazonas and Local Hostel.

FAS Knowledge

In 2024, FAS launched the Uatumã RDS Flagship Species Guide and Deck of Cards, as well as the coloring book - Animals and Plants of RDS Rio Amapá, in partnership with Dell. Educational and playful materials built with the communities that will now serve as support for teaching local children and young people.

In partnership with the Movimento Grande Maior (MBM) and the Banco Nacional de Desenvolvimento Econômico e Social (BNDES), FAS re-edited two books from the series “Bases do Aprendizado”: Literacy and Sustainable Development, works for elementary education that is distributed in municipal education networks in the Amazon.



Guide of flagship species of fauna and flora of RDS Uatumã



Learning Guide for Literacy (2nd edition)



Board of Administration(CAD)

President: Luiz Fernando Furlan
Vice-president: Izolena Garrido

Public Power

José Carlos Carvalho | *Former Minister of Environment of Brazil*
Sergio Suchodolski | *Former President of the Development Bank of Minas Gerais (BDMG)*
Izolena Garrido | *Municipal Secretariat of Education, Sport, and Leisure (Semei - Iranduba (AM))*

Civil society

Christiane Torloni | *Amazônia Para Sempre*
André Palhano | *Virada Sustentável São Paulo*
Sinêia Bezerra do Vale | *Coordinator of the Indigenous Council of Roraima (CIR)*

Substitute Member

Oskar Metsavaht | *Instituto-E*

Business segment

Rebecca Garcia | *Former Suframa Superintendent*
Giovanni Fiorentino | *Bain & Co*
Wilson Ferreira Jr. | *Former president of Eletrobrás*

Substitute Member

Ilana Benchimol Minev | *Bemol*

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Giselle Vilela Lins Maranhão | *University Nilton Lins*
Paulo Eduardo Artaxo Netto | *University of São Paulo (USP)*

Substitute Member

Joice Nunes Ferreira | *Embrapa - PA*

Directora Estatutaria

Joseny Gusmão da Silva | *Consejo Regional de Contabilidad del Estado del Amazonas (CRCAM)*

FAS Ambassadors

Fernando Henrique Cardoso | *Former President of Brazil*

Fafá de Belém | *Brazilian artist born in the Amazon*

Richard Edelman | *CEO of Edelman*

Sylvie Benard | *Business Environment Specialist*

Superintendence

Virgilio Viana | *Superintendent-General*
Valcléia Lima | *Superintendent of Sustainable Development of Communities*
Victor Salviati | *Superintendent of Innovation and Institutional Development*
Michelle Costa | *Superintendent of Management and Planning*
Fábio Tanaka | *Administrative-Financial Superintendent*

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