



# Activities Report 2021



# HIGHLIGHTS



## Education and Civic Engagement

**409**  
Trained teachers

**1.110**  
Trained riverine people

**577**  
Students enrolled in regular grades in the schools located in the NSCs maintained by FAS



## EMPOWERMENT

**66%**  
Women's Participation in Leadership Meetings

**15**  
Participants in Leadership Meetings

**33**  
Leadership Meetings held (since 2010)



## HEALTH (\*)

**96.144**  
People benefited

**46**  
Municipalities covered

**95**  
Implanted service centers (connectivity hubs)

**1.118**  
Remote-care services performed

(\*) Basic health care is an attribution of the municipalities.



## INCOME GENERATION

**9.060**  
Average number of families benefited

**582**  
Benefited Communities

**R\$ 472.608**  
Invested in strategic generation projects



## ENTREPRENEURSHIP

**50**  
Supported enterprises

**R\$ 265.752**  
Amount invested in entrepreneurship

**R\$ 4.112.517**  
Revenues of the supported tourism enterprises



## ENVIRONMENTAL CONSERVATION

R\$ **5.121.100**

Invested in the Bolsa Floresta Program

**582**

Benefited Communities

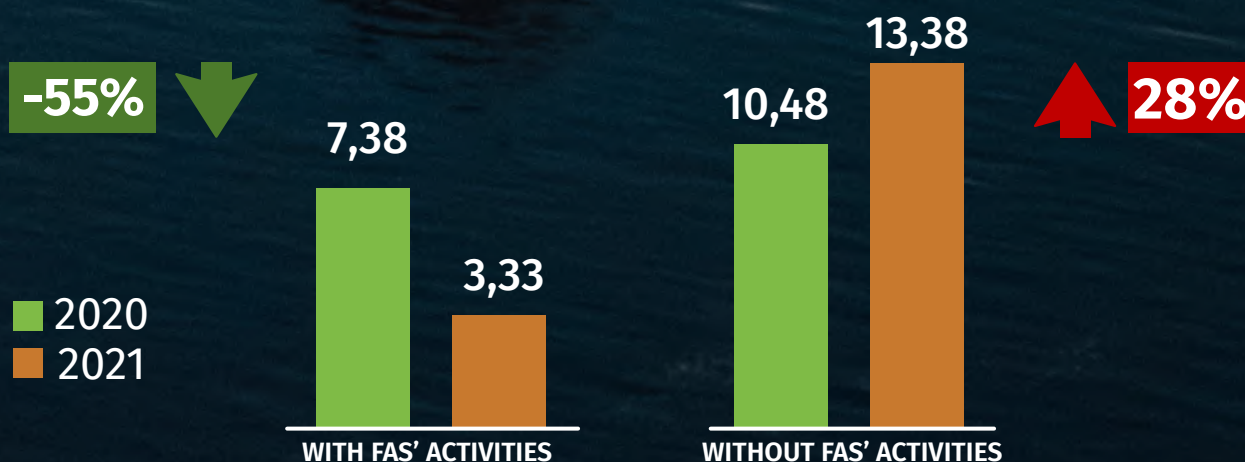
**8.423**

Beneficiary families

**37.439**

Benefited People

## COMPARATIVE DEFORESTATION RATES BETWEEN PROTECTED AREAS WITH AND WITHOUT FAS' ACTIVITIES



Source: INPE/PRODES (Estimated deforestation rate in the Brazilian Legal Amazon for the period 2020/2021, based on 106 priority scenes. Updated on 11/19/2021). The data from PRODES/INPE broken down by Conservation Units in 2021 will be released as of June 2022. This report was completed in March 2022. Period considered: August 1st, 2020 to July 31st, 2021.



## MANAGEMENT AND TRANSPARENCY

**27<sup>th</sup>**

Independent accounting review with no reservations

**322**

Partnerships established

**4.551**

News in the press

**21**

Online events held



## FAS PERFORMANCE

**141**

Conservation units, indigenous lands and municipalities reached

**8.074**

Territories served

**646.145**

Benefited people



In 2021, the Indigenous Canoeing project, developed in the Três Unidos community, in the Environmental Protection Area of Rio Negro, was highlighted in the international press. A Reuters Agency report was published in 140 media outlets, 75 of them international.



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**FAS**

Foundation  
for Amazon  
Sustainability

# PRESENTATION

The year 2021 was as challenging as the first year of the pandemic. We continued in our work predominantly in home office way, prioritizing the health of our team. At the same time, we maintained our field work, observing scientific recommendations and government regulations.

We had 17 cases of Covid in 2021 out of 148 employees. We also had one death: Ms. Terezinha Macedo Vieira, in October 2020. At the same time, Amazonas state went through extremely difficult times, making national and international headlines.

We continued the work of the Covid-Amazon Alliance, reaching 905 communities, villages, and neighborhoods in a historic initiative involving 143 partners. In addition, we continued to implement our programs and projects, aiming towards our 2030 strategic planning. We achieved important results in education and the Amazon bioeconomy, our priority focuses. We also had relevant results in environmental conservation, entrepreneurship, community infrastructure, empowerment, healthcare, civic engagement, technological innovation, and management and transparency.

We consolidated the formulation process of the systemic approach that guides FAS and is one of the institution's differentials. We also continued the process of implementing our brand positioning, aligning and strengthening our institutional communication.

We increased the quantity and diversity of our partners - increasing the international and individual support. Finally, we closed the year with a symbolic achievement: among more than a thousand institutions, FAS was elected the best NGO in Brazil by the award carried out by the Instituto Doar, in partnership with O Mundo Que Queremos and supported by Ambev. It is an achievement that motivates us to keep fighting to keep the flame of hope burning, even in a very adverse scenario. Our work shows that it is possible to "perpetuate the Amazon alive, with everyone and for everyone".



**Virgílio Viana**  
General Superintendent at FAS



**Benjamin Sicsú**  
President of FAS Board  
of Directors

# WHO WE ARE



FAS professionals gathered at Santa Helena do Inglês community for a planning workshop.

Created in 2008, the Foundation for a Sustainable Amazon (FAS) is a civil society and non-profit organization that promotes sustainable development in the Amazon. Recognized as a social welfare entity, FAS works to guarantee the rights of traditional populations and indigenous peoples through research, development and innovation.

## PURPOSE

To perpetuate a living Amazon Forest, with everyone and for everyone.

## MISSION

To contribute to the environmental conservation of the Amazon Rainforest by valuing the standing forest, its biodiversity, and improving the quality of life of riverside communities, associated with the implementation of knowledge about sustainable development.

## VISION

To be a world reference in solutions for sustainable development in the Amazon, through the valorization of the standing forest and its sociobiodiversity, community empowerment, and the expansion and strengthening of partnerships.

## PUBLIC

-   
Beneficiaries
-   
Financiers
-   
Partners

## VALUES

- ◆ Transformational passion
- ◆ Responsible making
- ◆ Systemic vision
- ◆ Shared knowledge
- ◆ Efficient management and governance



The açai production chain is one of the nine chains prioritized by FAS.



## LOCATIONS WHERE FAS OPERATES



**31**

Sustainable Use Conservation Units

**46**

Municipalities

**8.074**

Communities, localities and villages



**16**

Conservation units of sustainable use

**27**

Municipalities

**582**

Communities, localities and villages

**55,7**

Millions of hectares



**07**

Countries

**04**

Brazilian Amazon States


**183**

Institutions engaged in the Sustainable Development Network (SDSN-Amazon)



**06**

International Cooperation Agendas

Learn more about FAS 



# SYSTEMIC APPROACH

FAS' systemic approach is based on 14 years of experience, with more than 900 participatory workshops and over five thousand projects, programs in communities, villages and territories in the Amazon. This approach considers three fundamental aspects: (i) the purpose of the Foundation, (ii) qualified local demands, and (iii) the 17 Sustainable Development Goals and their targets.

## Management and transparency

Independent audits, opinion polls, compliance, effectiveness of results and impacts, project and system management, management and valorization of people and teams, fund raising, relationship and institutional communication.

## Health

Attention to riverine early childhood, training of community agents, telehealth, public health policies.

## Environmental conservation

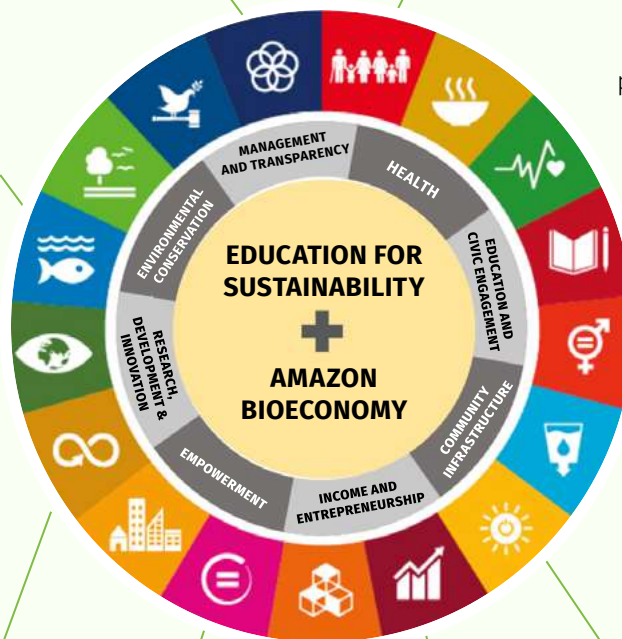
Reward for environmental services, participatory environmental monitoring, stimulus for reducing deforestation and fires, biodiversity conservation.

## Education and Civic Engagement

Relevant education, establishing new basis for contextual learning, Education Observatory, public policies in education, counseling, and rights assurance focused on the social and emotional development of children and adolescents.

## Research, Development & Innovation

Adoption and adaptation of sustainable technologies for regional Development, proposing innovative solutions, developing institutional arrangements for technical and scientific research, and systematizing and disseminating knowledge.



## Community infrastructure

Structuring actions focused on communication, digital inclusion, transportation, availability of potable water, energy, and basic sanitation.

## Empowerment

Support to associativism, gender equity and diversity, leadership training, and community and indigenous protagonism.

## Income and entrepreneurship

Support to vocational productive chains, technical assistance and rural and forestry extension, support to entrepreneurship/ bio-economy, sustainable business incubator.

# TIMELINE



**2008**

Beginning of FAS and the partnership with Bradesco | REDD+ project in the Juma/AM RDS as the first in the world to receive international certification for deforestation prevention

**2009**

Coca-Cola becomes a partner of FAS | Amazon Fund contribution for the Bolsa Floresta Program



**2010**

Samsung supports FAS' education projects | Organization of the Festival Floresta Fest

**2011**

Google and FAS launch Street View in the Amazon



**2015**

1st Sustainable Turn in Manaus | Incubation of Impact Hub in the headquarters of FAS | FAS receives Hugo Werneck Award for Sustainability & Love of Nature



**2016**

FAS is awarded with the Calouste Gulbenkian Award | Environmental Management Prize in the Amazon Biome "Monitoring, Control and Environmental Recovery



**2017**

FAS is elected the best NGO in the Amazon by Época Magazine | 1st NGO to receive the Amazonas Quality Award (PQA) | Elaboration of the Strategic Planning 2030

**2018**

10 years of FAS | Certificate of Honor to the Merit of the Amazonas Legislative Assembly | André and Lucia Maggi Award | Best NGOs Award | ODS Brazil Award | Honorable Mention Amazon Quality Award (PQA)





**2012**

Inauguration of the Lidia Parisotto Auditorium | International certification for deforestation prevention

**2013**

Technical course on sustainable production in the Uacari Sustainable Development Reserve | Partnership with Sebrae in the project "Empreendedorismo Ribeirinho" (Riverine Entrepreneurship) | Beginning of the first project with the Municipal Fund for Children and Adolescents



**2014**

FAS receives the von Martius Sustainability Award and the ODM Brazil Award | Launching of the SDSN Amazon Network



**2019**

Winner of the Unesco-Japan Prize for Education for Sustainability and creation of the first higher education course in a Conservation Unit | Best NGOs Award 2019: Best NGO in the North region | Banco do Brasil Foundation Award for Social Technology | Amazonas Quality Award 2019

**2020**

Creation of the Covid Amazon Alliance and the Health in the Forest Program | Repositioning of the FAS brand, which becomes the Sustainable Amazon Foundation

**2021**

Best NGOs Award: Best NGO in Brazil in 2021 and in Amazonas | Partnership with Unicoba in a project that brings solar energy to riverside communities | Creation of the Entrepreneurship and Sustainable Business Program



# EDUCATION AND CIVIC ENGAGEMENT

Photo: Samara Souza



Tarrafa Project, an initiative coordinated by FAS in partnership with Samsung, encourages young people to develop prototypes of business geared towards local reality.

Education is one of the pillars to guarantee the development of a fair, sustainable and equitable society. Since its creation, the Foundation for Amazon Sustainability implements programs and projects to promote civic participation and engagement, with a focus on the local reality of riverside and indigenous communities, to contribute to education in the Amazon. Besides being aligned with the goals of SDG 4 (Quality Education), the actions in education allow us to assist in the integral formation of children, adolescents, youth and adults,

in order to prepare them for a better and more prosperous future. In 2021, despite the pandemic challenge, FAS implemented several projects, such as the Forest Olympics, an event that brought together about 400 athletes from 44 communities of the Middle Juruá Extractive Reserve and the Uacari Sustainable Development Reserve (SDR), who competed against each other in 10 different sports. In addition to private funders, the actions had the support of parliamentary amendments executed by the State Secretaries of Environment and Education of Amazonas.

“

*The book [Bases of Learning for Literacy] came to contribute to our work, improving our literacy methodologies because it is totally focused on our reality.*

”



Edna dos Anjos, teacher at the Thomas Eugene Lovejoy State School, about the project in partnership with Americanas.  
Photo: Samara Souza

# EDUCATION IN NUMBERS



**409**

Trained teachers



**2.605**

Children and teenagers involved in activities (between 7 and 17 years old)



**1.110**

People sensibilized to environmental issues



**577**

Students enrolled in regular grades in the schools located in the \*NCSs maintained by FAS

\*Conservation and Sustainability Centers (NCS)



Photo: Samara Souza

The Forest Olympics received support from Ball, Americanas, Ticket Log, Vivara, Raízen, Repom, Bic and Edenred.



Photo: Rodolfo Pongelupe

FAS and the Centro de Educação Tecnológica do Amazonas (Cetam), in partnership with Petrobras, promoted the Sustainable Development Management Course, benefiting 46 residents of the Mamirauá Sustainable Development Reserve. The course lasted 1,600 hours over 12 months and covered 27 subjects.

**LEARN MORE ABOUT**

Check out FAS publications on education



**MAIN PARTNERS**



# EMPOWERMENT



Photo: Emile Gomes



Deixa a Mana Jogar project aims to make communities aware of gender issues through the promotion of sport and workshops on concepts such as self-esteem, leadership, violence and health.

Caring for the Amazon is also about fostering community empowerment and promoting diversity. The autonomy to have your own business, to develop an independent work and to discuss social and gender issues in the community translates into the defense of rights and the strengthening of institutions. Empowerment is a way to reduce inequalities and to be able to act, together with society, regardless of gender, ethnicity, creed, or sexual orientation. As a way to develop the autonomy of the riverside communities and in line with the objective of Gender Equality (SDG 5), FAS supports the empowerment of people in the Amazon. Programs

like the Family Forest Allowance, which contributes to the income of 8 thousand families in the Amazon, are some of the actions that seek to value the role of women in society. Through professional training courses, the production of primers and informative materials, scholarships and business incubation, by encouraging female sports, FAS aims to make a difference in community empowerment. Another outstanding initiative was the Leadership Meetings. In 2021, four virtual meetings were held with presidents of associations of conservation units and leaders, in order to maintain the dialogue and point out the demands and needs of the most diverse regions.

*“What motivates me is to look at my children and see that they can find in me a strength that they can't find anywhere else.”*



Valéria Vasconcelos, pedagoga, FAS beneficiária, living in the Monte das Oliveiras neighborhood, Manaus (AM). Photo: Samara Souza

## EMPOWERMENT IN NUMBERS



33

Meetings held (since 2010)



258

Participants in leadership meetings



107

Female participation in leadership meetings



15

Supported associations\*



05

Associations with women in leadership positions

\*Associations that represent the CUs where FAS' programs and projects are implemented.



In 2021, FAS promoted four leadership meetings that had the participation of residents from several conservation units.



Photo: Samara Souza

Women empowerment courses were held in the Sustainable Development Reserves of Uatumã and Rio Negro, with funding from Americanas.

### LEARN MORE ABOUT

Meet the Amazon Protagonists



### MAIN PARTNERS



SEJAM BEM VINDOS

Paraíso do Uatumã  
POUSADA

EMPREENHIMENTO APOIADO PELO  
EDITAL FLORESTA EM PE  
FAS  
AMAZÔNIA  
FAS-AMAZÔNIA  
8000 722 8459

# INCOME AND ENTREPRENEURSHIP



The Uatumã Sustainable Development Reserve is one of the most charming destinations in the Amazon and is considered a great potential for community-based ecological tourism.

In order to achieve sustainable development in the Amazon, it is essential that the communities implement income generation projects considering the rational use of natural resources from a vision that uses nature without harming it. The promotion of priority chains and the training of managers are among FAS' main actions. One of the actions was the Tourism Laboratory, in partnership with Accor Hotels, a digital course aimed at entrepreneurs, with eight classes that approach from ecotourism concepts, itinerary development, entrepreneurial management and the tourist's journey, to the creation of business models and the use of digital tools for sales. As for

Jirau da Amazônia, a market strategy in partnership with Americanas, resulting in the sale of 231 products sold in 26 Brazilian states and the Federal District. Among the productive chains, one of the highlights was the management of fish. In 2021, the sale of pirucu and tambaqui in Manaus, promoted through fairs organized by FAS, benefited fishermen from the Mamirauá Sustainable Development Reserve (RDS), in the municipality of Fonte Boa. In partnership with the Association of Residents and Users of the Mamirauá Antônio Martins RDS (Amurman), the project generated a gross revenue of R\$ 423 thousand reais for 217 families in 11 communities of the RDS.

“When tourists arrive (...) they come curious, wanting to understand how it works, wanting to preserve both sport fishing and the forest.”



Jovania Queiroz, owner of the El Shaddai lodge, located in the Uatumã RDS. Photo: Rodolfo Pongelupe

## AMAZON BIOECONOMY HUB

The Amazon Bioeconomy Hub, created in 2020, is a network linked to the Green Economy Coalition, a global movement that has more than 54 partners. The goal of the Hub, under the secretariat of FAS, is to develop, connect and catalyze solutions aimed at an inclusive bioeconomy in the Amazon. Therefore, sustainable and community-based businesses, encouraged by FAS and partners, can benefit from technical and financial partners to foster the bioeconomy innovation ecosystem in the Amazon.

[Find out more](#)



## INCOME AND ENTREPRENEURSHIP IN NUMBERS



**05**

Supported projects



**09**

Strengthened productive chains



R\$ **1.678**

Average gross revenue per family



**50**

Supported enterprises



R\$ **265.752**

Amounts invested in entrepreneurship



R\$ **4.112.517**

Revenues from tourism enterprises



Photo: Rodolfo Pongelupe

In the RDS Mamirauá, located in the middle Solimões region, the management of pirarucu has been strengthened with the marketing of fish at FAS fairs in Manaus.



Photo: Samara Souza

The FAS Fair, an initiative that promotes entrepreneurship and local trade, was held with online and in-person editions, with space for exhibitors and marketing of products and diagnosis of entrepreneurs during the pandemic.

### LEARN MORE ABOUT

Tourism Laboratory



### MAIN PARTNERS



# COMMUNITY INFRASTRUCTURE



The Telehealth project benefits indigenous people and riverside dwellers with medical teleservice points in various specialties to provide basic care to residents who have difficulty accessing the health system.

Access to infrastructure is essential to guarantee the social dignity of indigenous peoples, traditional and peri-urban populations in the Amazon. Basic sanitation, internet, drinking water and electricity are actions that FAS develops to promote a better quality of life for those who take care of the Amazon. In June, FAS inaugurated, in partnership with the company Unicoba, a solar energy generation system. Since then, the project, called "Sempre Luz" (Always Light), has benefited 30 families from the Santa Helena do Inglês community, in Rio Negro. In total, there are 132 solar panels, 54 lithium batteries, and nine state-of-the-art hybrid inverters. FAS maintains

78 Indigenous Digital Inclusion Points (PIDI), divided among the territories of Alto Juruá, Alto Rio Negro, Andirá Marau, Baixo Amazonas, Kwara Laranjal, Médio Purus, Terra Indígena Kumaru, Vale do Javari and Xingu. To stimulate tourism and strengthen cultural memory, FAS has also revitalized a historical mansion, the Punã House, in partnership with Petrobras. The place, located in the Punã community, in Mamirauá's RDS, became a tourist and leisure enterprise for the inhabitants, with a cinema, gastronomic space and lodging, serving more than 800 people, in partnership with Petrobras.

*"I grew up hearing the story of Casa Punã. In the old days, [the place] was where they stored cachaça and the steamships would pull over to sell it. Now I am experiencing this new history, seeing the importance of this big house for our culture and tourism."*



Ransque de Oliveira, community member and manager of the NSC in the Punã community. Photo: Samara Souza

# COMMUNITY INFRASTRUCTURE IN NUMBERS

  
 R\$ **92.324**  
 Amounts invested

  
**03**  
 Projects developed

  
**104**  
 Connectivity structures implemented



Photo: Samara Souza

The Solar Community Hub, a project in partnership with Dell Technologies, Computer Aid International, Intel, Microsoft, and the Amazonas State Government, is a space located in the Boa Esperança community, in the Amapá River RDS, and consists of a container with internet access. The initiative promotes education, health, and economic opportunity to remote areas of the Amazon.



Photo: Rodolfo Pongelupe

Dating from the rubber cycle, in the early twentieth century, the Casa Punã was completely in ruins before being renovated by FAS and the community residents, who actively participated in the whole process of revitalizing all the structures.

### LEARN MORE ABOUT

Riverine people benefit from education project



### MAIN PARTNERS



# ENVIRONMENTAL CONSERVATION



In partnership with Coca-Cola, the project Plástico Zero nos Igarapés (Zero Plastic in Igarapés) collected more than two tons of plastic waste in the waterways of the capital of Amazonas. In total, 75 volunteers worked in the action, which took place in the Tarumã-Açu Igarapé, located in the city's West Zone.

With projects involving themes such as health, education, entrepreneurship, empowerment, research and innovation, and income generation, FAS operates in 16 Conservation Units (UCs) in Amazonas, in an area equivalent to 10.9 million hectares of protected areas. All this, combined with participatory environmental monitoring practices, helps to value the forest and its sociobiodiversity. In 2021, FAS continued executing the project "Support for the creation and implementation of protected areas in the State of Amazonas - phase 2", in partnership with the Amazonas State Secretariat of Environment (Sema) and financing from the Andes Amazon Fund (AAF). The highlight was the expansion of the project

aiming at the development of state forests. In addition, the communication campaign focused on the concept of "productive protected areas" with an estimated reach in social networks of more than 6 million people. FAS was responsible for implementing, until March 2022, the Bolsa Floresta, a public policy of the Amazonas State Government that deals with rewards for environmental services and that annually benefits more than nine thousand families living in 16 state protected areas of sustainable use. The highlight goes to the riverside women, who receive 86% of the benefit and represent more than eight thousand families.

*FAS was able to transform 50 Reais into aid for income generation, artesian wells and speedboat ambulances. The people now have access to drinking water, health and education.*



Emerson Moreira, resident of the Pindabaú community - RDS Canumã. Photo: Samara Souza


# ENVIRONMENTAL CONSERVATION IN NUMBERS

  
**R\$ 5.121.100**  
 Invested in the Bolsa Floresta Program

  
**582**  
 Supported communities and localities

  
**9.060**  
 Average of families benefited

  
**37.439**  
 Benefited people

  
**86%**  
 Of the holders of the PBF are women



**LEARN MORE ABOUT**

Bolsa Floresta Program: trajectory, lessons and challenges of an innovative public policy for the Amazon



**MAIN PARTNERS**



# HEALTH



Telehealth point installed in the Nossa Senhora de Nazaré-Arumã Community, in the Piagaçu-Purus Sustainable Development Reserve, with funding from Siemens and Welight.

In the deep Amazon, the public health system is often absent and inaccessible to riverside communities. In 2021, the context of the pandemic and the advancement of vaccination were determinant for FAS, through various partnerships, to implement actions aimed at the basic right to health to Amazonian populations. Taking care of the health of the people who take care of the forest is one of the goals of FAS in line with the SDGs. We act directly in meeting regional needs and improving public health policies. Moreover, as in 2020, the actions of the Covid-Amazon

Alliance continued, in 2021, at full steam. Throughout the year, the health actions of FAS contemplated expressive advances, such as the creation of the Indigenous Digital Inclusion Hubs (PIDIs) in indigenous territories (TIs) for training activities, courses and telehealth actions, as well as the tele-service hubs in the Conservation Units. FAS also carried out training for community and indigenous health agents in communities and municipalities such as Itapiranga, São Gabriel da Cachoeira and Lábrea.

“*The speedboat ambulances provide the community with an extra support to fight for life and health, because we are able to provide help as fast as possible.*”



Raimundo Leite de Souza, president of the Mother Association of the Puranga Conquista Reserve. Photo: Samara Souza

## HEALTH IN NUMBERS



**905**

Territories served



**96.144**

Benefited people



**88**

Conservation units, indigenous lands and municipalities reached



**95**

Service centers (connectivity poles) set up



**1.118**

telehealth services provided



Photo: Samara Souza

FAS worked together with the Government of Amazonas State and municipalities to enable the vaccination in several regions of the deep Amazon, funded by Direct Relief.



Photo: Orlando Júnior

In São Gabriel da Cachoeira, 270 indigenous health professionals were trained in the course "Therapeutic, nutritional and medicinal experiences of the forest".

### LEARN MORE ABOUT

Documentary  
"Entre banheiros e canoas"



### MAIN PARTNERS



Direct Relief

Secretaria de Saúde



Secretaria do Meio Ambiente



# RESEARCH, INNOVATION AND DEVELOPMENT



With support from the company Unicoba, FAS implemented the research, development and innovation project "Sempre Luz" to promote the use of solar energy in indigenous and riverside communities in the Amazon.

FAS believes in the potential of mobilization and engagement of social actors, working in partnership with 322 governmental, non-governmental, educational, research and innovation institutions, companies and multilateral organizations. All walk together with us to conserve the forest and improve the livelihoods of thousands of people in the Amazon. Through scientific research and the adoption and diffusion of innovative technologies, FAS seeks sustainable progress together with the local and riverine reality, without measuring efforts for the

development of the communities and the people who live there. The Alliance Covid Amazon, which combats the negative impacts of Covid-19 in the region, and the SDSN Amazon Network, formed by 183 members, are examples of mobilizations in which FAS acts directly. With the development, adaptation and innovation of technologies allied to the exchange of scientific and traditional knowledge, it is possible to produce knowledge and build a more autonomous, developed, innovative Amazon, aligned with environmental conservation.




*The communities need energy to store food. Without energy they have to eat all the food at once or use salt to preserve the fish, damaging their health because of the excess of salt.*



Viceli Costa, resident of the Association-Mother of the RDS Rio Negro, on the Sempre Luz project, for the installation of solar energy in riverside communities in the Amazon. Photo: Rodolfo Pongelupe

## SDSN AMAZON NETWORK

Since 2014, the SDSN Amazonia has been working with over 180 organizations and aims to integrate the countries of the Amazon Basin, mobilizing organizations and civil society to promote practical and viable solutions for the sustainable development of the Pan-Amazon. It was created by the United Nations (UN) and operates under the coordination of the Sustainable Amazon Foundation (FAS).

[Find out more](#) 



## RESEARCH IN NUMBERS



15

Technical studies and scientific papers published



124

Scientific articles published



Photo: Samara Souza

Commissioned by FAS, with the support of iCS, the opinion poll "What the Manauara (Manaus inhabitant) thinks about the environment" concluded that 85.6% of the inhabitants of the capital are against deforestation and want to keep the forest standing.



Photo: Gabriela Sampaio

In November, FAS participated in the Conference of the Parties - COP26, in Glasgow, Scotland. In that occasion, FAS promoted the panel "A new opportunity for REDD+ (Reducing Emissions from Deforestation and Forest Degradation) in the Amazon; ways to channel resources for sustainable development" together with the Governors' Climate and Forests Task Force (GCF-TF).

### LEARN MORE ABOUT

"What the Manauara thinks about the Environment"



### MAIN PARTNERS



# MANAGEMENT AND TRANSPARENCY



In 2021, the FAS Team was formed by about 130 people, including employees, interns and volunteers, in addition to 140 consultants.

FAS' actions are based on the values of ethics, transparency, efficiency, integrity, equity and administrative responsibility - principles cultivated from the base and by all employees. As a way of acknowledging the importance of indigenous peoples and traditional populations for the conservation of the Amazon, all of FAS' programs and projects are monitored and evaluated by a system of indicators and controls that are periodically reviewed. To ensure positive and ethical results, the foundation has been investing in quality in terms of management and transparency. In 2021, FAS passed its 27th Independent

accounting review with no reservations. The financial statements are analyzed every six months by the independent auditors PricewaterhouseCoopers (PwC) Brazil. FAS has employees in Manaus (headquarters), Caruari, Eirunepé, Fonte Boa, Iranduba, Itapiranga, Manicoré, Novo Aripuanã, Tefé and Uarini, all in Amazonas. Part of the employees from the Amazonas countryside live in communities benefited by FAS, where the NSCs are located. It also has employees that live in other states like São Paulo, Santa Catarina, Roraima and Goiás.

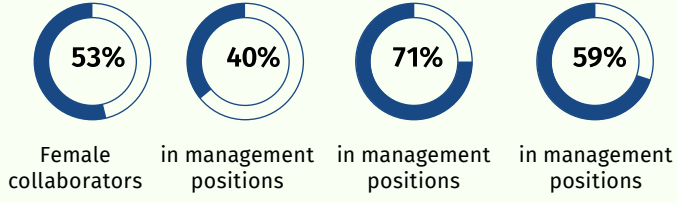
## PERSONEL MANAGEMENT

FAS has maintained its commitment to the work with the Amazonian people through its employees. The foundation's team counted, in 2021, with 116 employees, 145 consultants, 16 interns and 16 volunteers who contributed to our initiatives on the most diverse fronts.



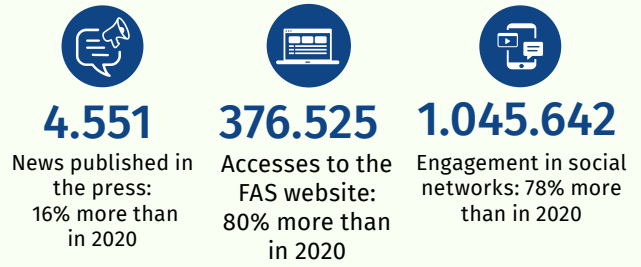
## THE FEMALE FORCE AT FAS

In 2021, the female force in FAS was represented by 53% of collaborators and 56% in leadership positions.



## COMMUNICATION

In 2021, the communication area was consolidated with the implementation of strategies to strengthen our brand and the credibility of our institutional image. We are present in the main social networks and in the relationship with the press (regional, national, and international), expanding our digital and media presence and improving our actions with society.



## GENDER ON SOCIAL MEDIA

Among our social networks, women are the majority in our profiles, on average 58% considering the networks Facebook, Instagram and Twitter.



## FUNDRAISING AND RELATIONSHIP

FAS works through several fundraising fronts, prioritizing the full involvement of the partner through the co-creation of projects, field visits and leverage of resources through its partnership network. In 2021, FAS created the Amazon Ambassadors Committee, in partnership with Levisky Legados, currently composed of former president Fernando Henrique Cardoso, singer Fafá de Belém, and Ilan Goldfajn, IMF director for the Western Hemisphere.



Photo: Diego Gonçalves



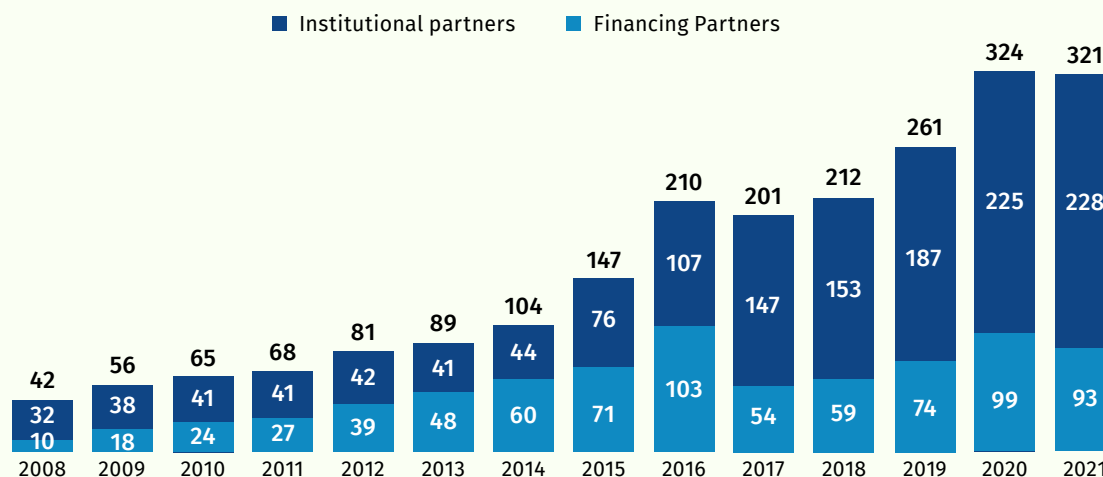
Photo: Alter Conteúdo


On the left, FAS receives Ilan Goldfajn and Fafá de Belém in the Tumbira Community, in the RDS of Rio Negro and, on the right, Fernando Henrique Cardoso and Dr Virgílio Viana, in São Paulo.

## OUR ECOSYSTEM

At FAS, sustainable development is possible thanks to the mobilization of diverse actors jointly engaged in environmental conservation and poverty eradication practices. In 2021, our ecosystem reached 322 partners among research and teaching institutions, governments, multilateral organizations, companies, non-governmental and community organizations. These are FAS partners who walk together with us to conserve the forest and improve the livelihoods of thousands of people in the Amazon.





Visit our site and get to know all our partners 

## FINANCIAL EXECUTION 2021

COMPONENTS	VALUES (BRL x 1,00)	
<b>ENDS AREA PROGRAMS</b>	<b>31.474.938</b>	
<b>STANDING FOREST PROGRAM (PFP)</b>	<b>7.673.316</b>	
Bolsa Floresta Program (PBF Familiar*)	4.425.006	
Income Generation and Entrepreneurship Program	1.154.898	
Community Infrastructure	921.533	
Complementary projects and PFP implementation	1.171.879	
<b>EDUCATION PROGRAM FOR SUSTAINABILITY (PES)</b>	<b>5.536.503</b>	
Education in Conservation and Sustainability Hubs	1.153.227	
DICARA	1.466.783	
Complementary projects and PES implementation	2.916.492	
<b>HEALTH IN THE FOREST PROGRAM</b>	<b>12.726.902</b>	
Early Riverine Childhood	168.553	
Actions to confront COVID-19 (COVID Amazonas Alliance)	12.558.349	
<b>INNOVATIVE SOLUTIONS PROGRAM (PSI)</b>	<b>5.538.217</b>	
Innovative projects (income, sports, culture, indigenous and others)	780.667	
Technical-scientific projects	2.554.625	
International Cooperation	2.202.924	
<b>MEANS AREA PROGRAMS</b>	<b>8.025.045</b>	
<b>INSTITUTIONAL DEVELOPMENT PROGRAM (PDI)</b>	<b>3.201.616</b>	
Institutional development, fundraising, and communication	3.141.514	
Institutional relations and administrative board	60.102	
<b>MANAGEMENT AND TRANSPARENCY PROGRAM (PGT)</b>	<b>4.823.429</b>	
Systems, planning, monitoring and evaluation	494.420	
General Administration, Management and Infrastructure	4.329.009	
<b>BUDGET EXECUTION</b>	<b>% Values</b>	
ENDS Area Execution	80%	31.474.938
MEANS Area Execution	20%	8.025.045
<b>Total Execution</b>	<b>97%</b>	<b>39.499.982</b>
<b>Estimated Budget</b>	<b>100%</b>	<b>40.800.000</b>
<b>NON-MONETARY DONATIONS</b>	<b>Values</b>	
<b>Donations of medicines, health and miscellaneous items to fight COVID 19</b>	<b>9.765.000</b>	

## FAS KNOWLEDGE AND PUBLICATIONS

Each and every project must be based on technical and scientific knowledge, combined with local traditional knowledge. In a diverse and challenging territory such as the Amazon, it is essential that lessons learned from successful projects and others not so successful are shared and disseminated.

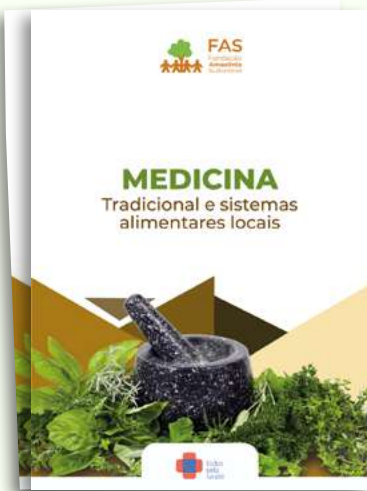
Therefore, since 2018, FAS has been running the cross-cutting agenda called "FAS Knowledge", which aims to organize and disseminate the knowledge generated by the practices of FAS and partners within the context of the SDGs. The agenda is divided into four themes: technical-scientific production, adoption and dissemination of platforms, learning groups, events and publications.



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Publications issued

Get to know some of the publications produced in 2021:



TRADITIONAL MEDICINE AND LOCAL FOOD SYSTEMS



SELECTIVE COLLECTION OF WASTE AND RECYCLING  
Let's save the planet?



GREEN ECONOMY IN THE AMAZON IN THE CONTEXT OF COVID-19  
Natural capital at the center of political and economic decisions



AMAZONIAN EDUCATIONAL RADAR:  
Promising initiatives for the education of traditional populations of the Amazon



TEACHER TRAINING IN THE RURAL AMAZON  
The experience of the Amazonas Sustainable Project



Learn about other publications

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